

**Seward County Extension
Board of Directors
July 10, 2007**

The meeting of the Seward County Extension Board was called to order by President Blecha at 7:10 p.m. Present from the board: Broderick, Blecha, Wallman, Luebbe, and Sheehan. Absent: Gloystein. 4-H Council present: Eggerling. County Commissioner present: Koci. Staff present: Brand, Miller, and Stuhr.

Open Meeting Laws are posted and were acknowledged.

The agenda was approved as mailed.

The **Minutes** of the June meeting were presented. A motion was made by Wallman and seconded by Sheehan to accept the minutes as corrected. (Correction 5C – New Business: NACEB meeting was June 29 NOT July 29.) Voting yes: Broderick, Sheehan, Blecha, Luebbe, and Wallman. Voting no: None. Motion carried.

Claims for the Month of June were presented. A motion was made by Broderick and seconded by Wallman to accept the claims. Voting yes: Broderick, Sheehan, Blecha, Luebbe, and Wallman. Voting no: None. Motion carried

Revolving Account Balances for April, May, and June were distributed and discussed.

Old Business – None

New Business

A. *Review of Marketing Plan Draft* – Suggestions:

- Signage on the south side of the building to further identify Extension services;
- Reports of staff posted on the Website every three months;
- “Permanent” display area for Seward County 4-H trophies/plaques;
- Meet with school administrators to introduce After-School programs and post offerings on the school website;
- Offer Extension/4-H brochures to local businesses as appropriate;
- Include highlights of Extension Annual Report in the special Agriculture section of the Independent in April.

B. *Planning for Extension Board Meetings September-December*: Staff will be reviewing programs and Board will offer suggestions in September and October. Board candidates will also be discussed in September and October. November will be a social meeting. December will be training meeting.

Reports:

4-H Council President Lisa Eggerling: All Extension Board members will be contacted to possibly help with some of the Country Fair activities. A County Fair scavenger hunt following the “Charlotte’s Web” theme is being planned. “How to be a good 4-H parent” letters will be sent to 4-H parents prior to the fair.

Extension Educator Gail Brand: A complete report will be mailed.

Extension Assistant Tammy Stuhr:

4-H: Needs time to meet with new 4-H families to explain procedures. Tammy is busy with Fair.

Extension Assistant Maggie Miller: None.

With there being no further business, the **meeting was adjourned** at 8:47 p.m.

Next Meeting – Thursday, September 13 at 7:00 p.m. (Because of fair, there will be no August meeting.)

Respectfully submitted,

Lynette Broderick
Secretary